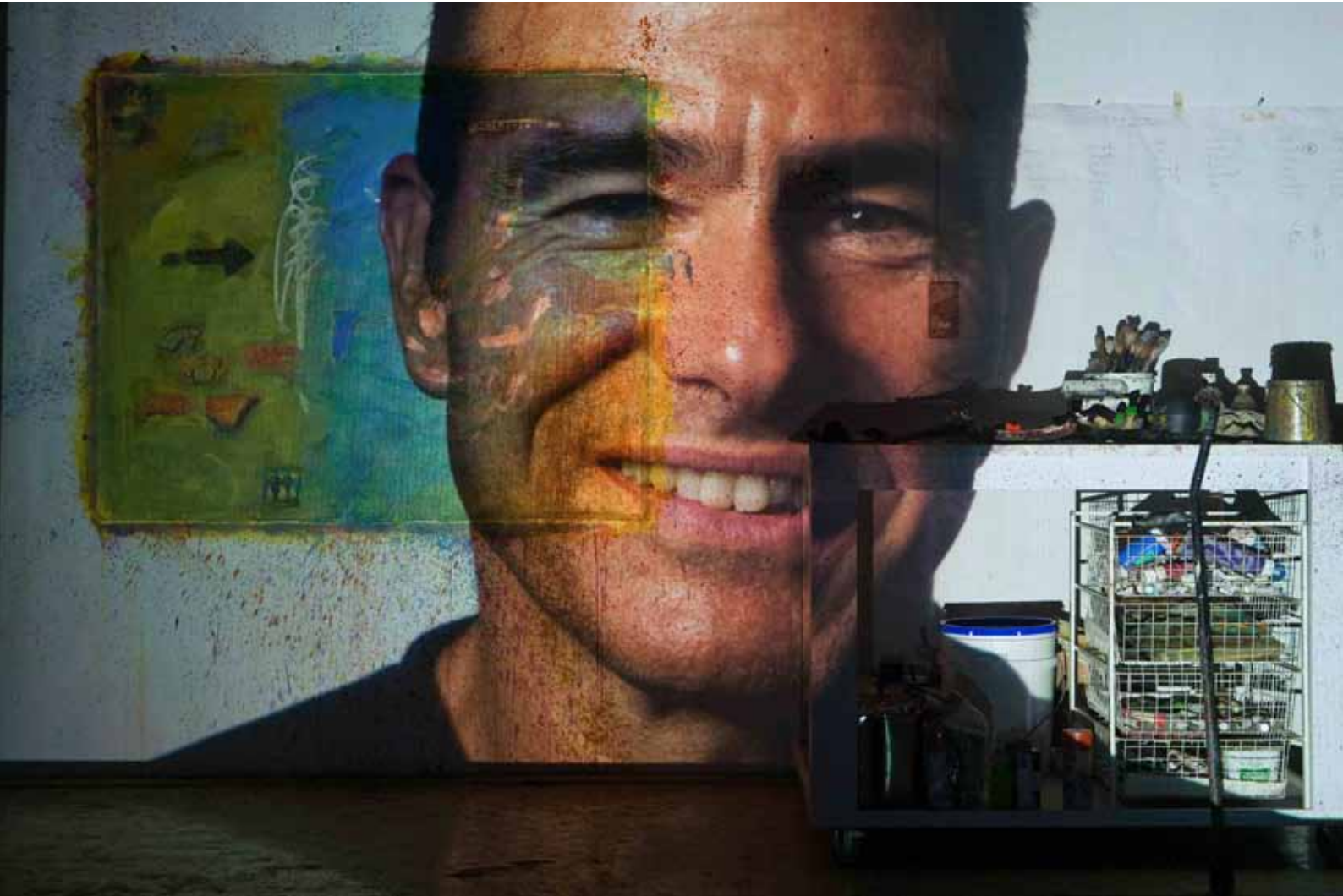


AnG arts gregory burns



CSR & Diversity  
Ambassador



# giving back

*CSR and Diversity Ambassador:  
Gregory Burns is committed to giving  
back to communities across the globe.*

This pledge has seen him donate his time and artwork to numerous charitable projects, which have included: art programs for children displaced by the Fukushima disaster and FuDan University Shanghai's leukemia ward for children as well as for VSA Singapore, March of Dimes, Club Rainbow Bali, The Cancer Society, Teach Me School as well as fund raising programs for schools and those less fortunate.



# cultural ambassador

*2011-2014- United States Embassy in China  
Traveled to six cities across China to present two-dozen talks and workshops to varied groups of disadvantaged children and the general public as part of the US Embassy's outreach program in China.*



above: CereCare  
Wellness Shanghai,  
China

left: Disable  
People's Assoc  
Chengdu, China



above: Swimming & diving hopefuls for China's 2020 Olympic Team, Xian, China

# mentorship

*2013- United States Embassy in Singapore:  
Speaker for Mentorship Program at Google for  
ITE Students*

Presented motivational talk to ITE students as part of an ongoing mentorship program spearheaded by the US Embassy in Singapore.



right & bottom: Mentorship program at Google, Singapore



# motivational keynote



TedX Keynote speaker at  
SMU  
bottom: motivational talk at  
Insead Singapore to public

2013- TedX SMU, Singapore:  
Speaker

Presented motivational keynote  
address to SMU students and  
the public.

# humaneity forum

2012- Insead, Singapore:  
Speaker at Humanity Forum  
Presented motivational talk to  
Insead students and the public.



# outreach

2012- Shangri-La Hotels & Resorts in Tokyo: Art Program director for outreach program for children following the tsunami in Kesennuma, Japan.

Traveled to and lived in Kesennuma for three days to complete an Art Mural project with the local children. Spent two days collaborating with children to produce an artwork expressing the community's dreams for their village. The finished 4x8foot mural is now displayed in the Kesennuma Museum as a memorial.



2012- Shangri-La Hotels & Resorts in Shanghai: Art Program director for outreach program at FuDan University Shanghai's Leukemia Ward.

Visited the Shanghai Leukemia hospital along with Shangri-La staff to donate art supplies and teach a painting workshop to the children who receive treatment at the hospital as part of Shangri-La's ongoing outreach program.



above & left: Outreach program for children in Kesennuma, Japan

2011- Goldman Sachs, Hong Kong: Speaker

Keynote address on Disability Understanding & Awareness in conjunction with Goldman Sachs's 'Diversity Month' during a video conference that reached all regional HQs.



## Community Initiative



above: 'Journeys' art program for children, Singapore and Sydney.

*2004- Credit Suisse Community Initiative 'Journeys' with VSA Singapore: Art Program Director*

Conceived and implemented art program for disabled and able-bodied children to support the concept of mainstreaming of differently abled children into society through a joint programs sponsored by Credit Suisse and VSA Singapore. After launching the program, which attracted dozens of applicants, a competition was held to identify the most promising able-bodied and disabled children who were then invited for a week long painting 'Journey' to Sydney Australia. Following the painting expedition, the children and their paintings returned to Singapore where a charity auction was performed by Christies at the Singapore Art Museum with Ho Ching as guest of honor. Money raised went to further VSA Singapore's ongoing programs.



above: Reception for the recipients with President Ma at Taiwan's Presidential Palace.

# Global Love of Lives Award

*Chou Da Kuan Foundation's:  
Fervent Global Love of Lives Medal*

In 2010 in Taiwan, Gregory had the honor of accepting the, "Fervent Global Love of Lives Medal" along with a dozen other deserving individuals. Awardees were asked to speak at several schools around the island and at a children's cancer ward in a major hospital, reaching hundreds of young people while sharing a messages of hope and perseverance.



above: Speaking to schools throughout Taiwan with other achievers for the Chou Da Kuan Foundation.

# 雲上的太陽

全球22位生命總統  
蛻變的故事

周進華·孫心怡·陳如嫻◆著

榮獲周大觀文教基金會「2010年第13屆全球熱愛生命獎章」



*1993-1998 PepsiCo Restaurants International, Hong Kong and Singapore: Marketing Public Relations Manager*

Planned, project managed and executed all company public relations programs for KFC, Pizza Hut and PepsiCo Restaurants International (PRI) in Asia. Responsibilities included: developing brand building PR strategies to expand company reputation as a caring corporate citizen and model employer, developing media relations, managing large scale events and conferences, producing corporate collateral and videos and managing customer relations. Managed PRI's support of 'China's Talented Disabled Artists' initiative as well as PRI Singapore's participation in The National Council of Social Services Disability Campaign, culminating in the company winning the 1996 Model Employer Award.

## public relations



above: Award ceremony at the Great Hall of the People in Beijing for China's talented disabled artists.

## presenter

*1988 Taipei American School, Taiwan*

*2005 Singapore American School, Singapore: Presenter*

Developed and presented 'disability awareness' seminars for entire school as part of the school's Physical Education Program.