



PERSEVERANCE  
KEEPS US WINNING

MOTIVATIONAL KEYNOTES  
INTERACTIVE ART EVENTS

## Inspiring Audiences Worldwide

If your audience needs to reignite resilience, unlock creative potential, and shift from challenge to triumph—Gregory Burns delivers. A Paralympic gold medalist, IronMan athlete, and acclaimed international artist, Gregory offers **transformational keynote speeches** and **fireside chats** that motivate teams to overcome adversity, think creatively, and perform at their peak. Whether in person or virtually, his powerful storytelling inspires audiences to reconnect with purpose and push beyond perceived limits.

Gregory also leads **interactive group art experiences** that energize collaboration. These fun, hands-on events are ideal for conferences, strategy meetings, retreats, and workshops—bringing teams together in meaningful, productive ways.

Drawing from a life lived across continents and careers—from **world-record-breaking swimmer** to **successful artist and entrepreneur**—Gregory tailors every presentation to address the distinct goals and challenges of each audience. With an MFA and an education across the U.S., Europe, and Asia, he brings a rare blend of cultural insight and personal authenticity.

A published author and two-time TEDx speaker, Gregory's story has been featured by CNN, CNBC, BBC, ESPN, Time Magazine, AWSJ, The China Daily, and more.

*“Gregory has done an outstanding job with our team sharing important life and leadership skills to deal with challenges, overcome limitations and be successful.”*

- Jon Allaway, CTO, Temasek Holdings

## History

3x Paralympian  
Gold Medalist  
4x IronMan  
TedX Speaker  
Olympic Agora Artist  
Sports Artist of the Year

## Live Video Links

Keynote Speaker:  
<https://vimeo.com/104938420>

TedX - The Hero's Journey:  
<https://vimeo.com/149552582>

MasterClass Leader:  
<https://vimeo.com/182166474>

Creativity MasterClass - Equinox  
<https://vimeo.com/200726522>

CNN Feature - Gregory Burns, Artist:  
<https://vimeo.com/141740016>

Step By Step - Trekking Ladakh, India:  
<https://vimeo.com/297770901>

# Beyond Limitations

## Motivational Keynote

Whether external or internal, limitations are a part of every personal and professional journey. No matter how much we've already achieved, each new challenge demands fresh resolve and a deeper level of commitment. In this inspiring multi-media keynote, Gregory Burns invites companies, organizations, and individuals to reframe what's possible. Through powerful storytelling and lived experience, he challenges audiences to identify and break through self-imposed barriers—empowering them to harness their strengths, adapt with confidence, and pursue bold goals in the face of uncertainty and change.

### Key Speaking Points:

- Turning uncertainty into opportunity by leveraging existing strengths
- Challenging self-imposed limitations to unlock potential
- Transforming adversity into fuel for personal and professional growth
- Cultivating resilience through balance, focus, and well-being

*"I have seen a lot of motivational speakers in my years, and I am quite certain that Gregory's talk will stand the test of time with my organization as having left a real solid imprint."*

Chip V. Bergh  
President, Procter & Gamble, ASEAN/Australasia/India



### For course options and information:

info@GregoryBurns.com  
www.GregoryBurns.com

# The Creative Leader MasterClass

Art sharpens our ability to innovate, trust intuition, and navigate uncertainty—core skills for today's leaders. In this dynamic session, Gregory explores five key principles shared by great artists and visionary leaders to foster creativity. Participants then engage in a hands-on, collaborative art-making experience that pushes teams to think differently, communicate more openly, and tap into collective intelligence. Designed for companies and organizations ready to break silos and spark innovation, this workshop inspires bold thinking, deeper connection, and creative problem-solving through experiential learning.

### Key MasterClass Objectives:

- Step outside comfort zones to embrace experimentation
- Reignite creativity and strengthen team connection
- Develop creative confidence both individually and collaboratively
- Apply artistic thinking to real-world problem solving

*"Gregory joined our 100 top global leaders as a key note speaker and to lead a team engagement project using art and innovation as the platform. To say that Gregory was an "undeniable hit" would be an understatement!"*

Roger Gaston  
CHRO Gates Corporation, USA



### Key Clients:

- |           |            |                 |                   |
|-----------|------------|-----------------|-------------------|
| • Google  | • Equinix  | • McKinsey      | • HP              |
| • Amazon  | • VMWare   | • Goldman Sachs | • P&G             |
| • Temasek | • Hilton   | • The Economist | • StandChart Bank |
| • Abbott  | • Marriott | • Rolls Royce   | • Prudential      |

# Visualizing Company Culture through Art

## Team Art Event

Gregory's innovative, high-energy art workshops—designed for groups of up to 1,000—bring company culture to life through collaborative creativity. These hands-on experiences empower teams to co-create powerful visual expressions of shared values and goals. By painting together, participants strengthen communication, deepen collaboration, and build trust—especially valuable in fast-paced, high-pressure environments. The resulting artwork becomes a lasting symbol of unity, purpose, and pride.

### Key Art Event Objectives:

- Strengthen team spirit and cohesion
- Align individuals around shared values
- Ignite creativity and curiosity
- Reveal and amplify individual and group strengths

*"Thank you for being an uplifting force throughout Equinix. You and your workshops embody all that I have come to cherish most in middle age: wellbeing, impact, community and creativity."*

Brian Thomas  
Chief of Staff, Equinix, USA